

# Coaching in Action Workshop *Hong Kong 2010*

An experiential introduction  
to a powerful new approach  
to coaching



Active  
Communication



**Newfield**  
Institute

Observing differently

## COACHING IN ACTION

**Active Communication and Newfield Institute present Coaching in Action - a three-day workshop introducing an ontological approach to personal and organisational coaching.**

**Join us for a profound learning experience that will allow you to:**

- Engage with a powerful, highly effective approach to coaching, capable of generating deep positive change
- Greatly increase your own ability and capacity for masterful living and action
- Lead authentically with greater influence and impact
- Develop more constructive and mutually fulfilling relationships in both your personal and professional life

## INTRODUCING A UNIQUELY POWERFUL APPROACH TO LEARNING AND COACHING

**Ontological Coaching** is an extraordinarily powerful methodology for generating real change at the individual, team and organisational level. It is highly effective because it is based on a new practical understanding of the power of language, moods and conversations for sustainable behavioural and cultural change.



**Ontological Coaching** focuses on our **Way of Being**, which is a dynamic interrelationship between three areas of human existence – **language, emotions and body**. Way of Being contains our often deep-seated perceptions and attitudes and is the underlying driver of our behaviour and communication. Ontological coaching has a holistic orientation that respectfully generates learning in all three areas of language, emotions and body as the catalyst for substantive and sustainable change.



## WORKSHOP CONTENT

The workshop is interactive and highly experiential and includes coaching practice.

### At the end of the workshop, you will be able to:

- Understand the conceptual framework and principles of Ontological Coaching
- Understand how specific linguistic actions shape reality and how they can be used effectively in coaching to shift behaviour
- Apply a different and deeper approach to the role of listening in coaching
- Understand the pivotal role of moods and emotions in coaching for deep and sustainable change
- Recognise, work with and shift the ways moods and emotions impact on communication, behaviour and performance
- Observe and work with the interconnection between basic moods, body posture and language

## WHO WILL BENEFIT FROM ATTENDING THIS WORKSHOP?

Coaching in Action is highly applicable for:

- Existing and aspiring coaches
- Organisational consultants, leaders and managers
- Professionals operating in highly people-focused environments
- Individuals interested in substantive personal development

*“Theory without practice is foolish, practice without theory is dangerous.”*

Ancient Chinese Philosophy

## ABOUT NEWFIELD INSTITUTE

Newfield Institute is an international educational, coaching and consulting company specialising in the development of coaches, leaders and managers. As one of the most highly regarded coach training schools in the Asia-Pacific region, Newfield Institute specialises in a powerful and highly effective methodology called Ontological Coaching. Whilst there is a substantial intellectual foundation to Ontological Coaching, Newfield Institute's coach training programs are highly practical, experiential and 'hands on'. Since 1996, the Institute has trained over 1000 professionals through their public programs.

## ABOUT ACTIVE COMMUNICATION

Active Communication run tailor-made training and coaching programs offering expert support in the areas of communication, behaviour and performance.

Since 2002, Active Communication has been passionate about improving individuals' skills, team effectiveness, management and leadership competencies that benefit both individuals and organisations. Their approach to Executive Coaching is highly successful as they leverage the Ontological Coaching methodology, which focuses on people's Way of Being and behavioural change.

## WORKSHOP LEADER

### ALAN SIELER

Alan is the founder and Director of Newfield Institute. As a world leader in ontological coaching he has written extensively on the relevance of Ontology to living, working, learning and coaching. Alan focuses on the communication processes that build a collaborative and high performance organisational culture. His work as a consultant, workshop leader and executive coach is solidly grounded and highly engaging.

## WORKSHOP DATES & FEES FOR 2010: HONG KONG

WORKSHOP DATES	WORKSHOP TIMES	STANDARD WORKSHOP FEES	10% EARLY BIRD DISCOUNT
18-20 March 2010	9am - 6pm Daily	HK\$9,900	HK\$8,910 payable in full by 29 January 2010

**VENUE:** Le Meridien Cyberport, 100 Cyberport Road, Hong Kong

### REGISTRATION FORM: COACHING IN ACTION WORKSHOP

PLEASE RETURN COMPLETED FORM BY MAIL TO:

Active Communication Ltd, Suite 1302, 13/f Universal Trade Centre, 3-5 Arbuthnot Road, Central, Hong Kong

OR FAX TO: (852) 2525 7269

#### Hong Kong Coaching in Action Workshop

18-20 March 2010

**VENUE:**

Le Meridien Cyberport, 100 Cyberport Road,  
Hong Kong

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone (Office): \_\_\_\_\_

Fax (Office): \_\_\_\_\_

Email: \_\_\_\_\_

**I wish to pay (please tick)**

**STANDARD FEE:** HK\$9,900

**EARLY BIRD FEE:** HK\$8,910

**I enclose payment of** HK\$ \_\_\_\_\_

**PAYMENT METHOD (please tick)**

Bank Transfer

Cheque

**Bank Transfer:**

**Bank:** HSBC, 1 Queen's Road, Central, Hong Kong

**Account Name:** Active Communication Ltd

**Account Number:** 808-017966-001

**Cheque:**

**Crossed cheques made payable to:** Active Communication Ltd

Please indicate name on the back of the cheque and advise  
cheque no.: \_\_\_\_\_

**Cancellation Policy**

No refund will be made after payment, however participants can  
arrange to have their places substituted for the same workshop  
should they be unable to attend the workshop.

If the Pre-No. 8 Typhoon Warning or the Typhoon Signal No. 8  
or above, or the Black Rainstorm Warning is in force within two  
hours before the commencement of a class, the workshop day  
will be cancelled and rescheduled.

*We look forward to learning and  
working together.*