



Alan Sieler Director and Executive Coach

Alan Sieler is the founder and Director of Newfield Institute, an international coaching, consulting and training company.

Alan has been an Executive Coach for more than sixteen years and his professional experience in education, training and consulting is extensive – having worked with multinational corporations and national organisations from Australia, New Zealand, Hong Kong, China, Singapore, the United States and South Africa. Alan focuses on the communication processes that build a collaborative and high performance organisational culture.

Alan's approach to coaching has been ground-breaking. He has designed and leads the Asia-Pacific region's most in-depth and comprehensive coach-training program – the Graduate Diploma of Ontological Coaching - which is an accredited qualification in the Australian Education System. Alan is recognised as the world's leading authority on Ontological Coaching and has developed a methodology that not only has a holistic focus, but also facilitates profound positive and lasting change within individuals and organisations.

As a world leader in advanced coaching, Alan has written extensively on the relevance of Ontology to living, working, learning and coaching, including three books. His **Coaching to the Human Soul** publications are being used in organisational development in such corporations as NASA, Hewlett Packard and Intel. These books are also being used in coaching and leadership programs in universities in the United States, South Africa and Australia, as well as other coach training courses.

Qualifications

- MA and Dip Ed
- Certified Ontological Coach
- Certified NLP Trainer
- Certified Myers-Briggs Practitioner
- Diploma of Solution-Oriented Counselling
- Accredited in Emotional Intelligence testing
- Certified Spiral Dynamics Practitioner

Areas of Expertise

- Executive and leadership coaching
- Leadership development programs
- Improved teams performance
- Coach training

Recent Experience

- ANZ Bank
- CSIRO
- Gold Coast City Council
- Jemena
- Shangri-La Hotels
- Victorian Dept. of Justice
- Victorian Dept. Of Planning and Community Development

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